

From the cocoa bean to the finest chocolate product

The Barry Callebaut Group – shaping the world of chocolate and cocoa

The Barry Callebaut Group has been producing chocolate for more than 150 years, and today is the world's leading supplier of high-quality chocolate and cocoa products. Its presence in all major markets, its wide-ranging products and services, and its leadership in the area of innovation allow Barry Callebaut to offer custom-tailored products and services at competitive terms, thereby creating sustained value for its customers.

The chocolate expert

The Barry Callebaut Group is the world's leading manufacturer of high-quality chocolate and cocoa products and represents:

- Close to 10,000 employees operating out of more than 30 countries
- More than 50 production facilities
- Annual sales of about CHF 6.7 billion
- Comprehensive competency in the art of making chocolate – from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds.



The Barry Callebaut Group is the global leader in chocolate and cocoa innovations and provides a comprehensive range of services in the fields of product development, processing, training and marketing. Cost leadership is an important reason why global as well as local food manufacturers work together with Barry Callebaut.

The Group is committed to a sustainable cocoa production to help insure future supplies of cocoa and improve farmer livelihoods. Barry Callebaut supports the Cocoa Horizons Foundation in its goal to shape a sustainable cocoa and chocolate future.

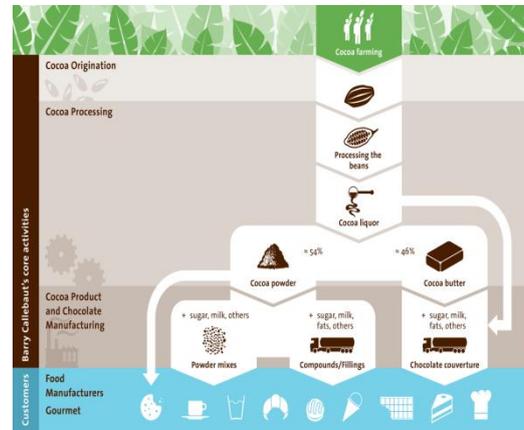
Skilled in the art of chocolate



The company's core competence revolves around its extensive skills in the art of chocolate – ranging from global sourcing of cocoa beans to the creation and production of top-of-the-line chocolate and cocoa products – and its continual focus on innovation. On average, about 70 percent of the company's sales volume is generated by products that were introduced to the market within the past five years. In fiscal year 2014/15, 10% of Barry Callebaut's sales volume came from new or renovated products.

Know-How along the entire value chain

We are the world’s leading manufacturer of chocolate and cocoa products, mastering every step in the value chain from the sourcing of raw materials to the production of the finest chocolates. We are able to provide our customers with added-value products and services adapted to specific market needs, ahead of trends and at a competitive price. We serve the entire food industry – from global and local food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers.



A large portfolio of fine brand



The Barry Callebaut Group is comprised of well-known brands such as Cacao Barry®, Callebaut®, Carma®, Van Houten® and Bendsorp®, all of which have made a material contribution to the development of the chocolate industries by introducing innovative production methods, constantly improving product quality and creating new recipes.

A preferred partner for the entire food industry

As a recognized chocolate and cocoa expert, the Barry Callebaut Group is the preferred supplier and outsourcing partner of choice for a wide range of companies in the food industry as well as in the artisanal and professional sector. We strive to become the No. 1 supplier in all relevant customer segments and in all major markets across the globe.



Barry Callebaut’s customers include:

- **Multinational and national branded consumer goods manufacturers** who incorporate ingredients from the Barry Callebaut Group in their products
- **Artisanal and professional users of chocolate**, including chocolatiers, pastry chefs, bakers as well as restaurants, hotels and caterers

