## **Barry Callebaut**

Chocolate volume impacted by exceptional cost-plus pricing, with strategic prioritization resulting in lower Cocoa volume

9-Month Key Sales Figures, Fiscal Year 2024/2025 10 July 2025





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Certain statements in this presentation regarding the business of Barry Callebaut are of a forward-looking nature and are therefore based on management's current assumptions about future developments. Such forward-looking statements are intended to be identified by words such as 'believe,' 'estimate,' 'intend,' 'may,' 'will,' 'expect,' and 'project' and similar expressions as they relate to the company. Forward-looking statements involve certain risks and uncertainties because they relate to future events. Actual results may vary materially from those targeted, expected or projected due to several factors. The principal risk factors that may negatively affect Barry Callebaut's future financial results are disclosed in more detail in the Annual Report 2023/24 and include, among others, general economic and (geo-)political conditions, foreign exchange fluctuations, competitive product and pricing pressures, the effect of a pandemic/epidemic, a cyber event or a natural disaster, as well as changes in tax regimes and regulatory developments. The reader is cautioned to not unduly rely on these forwardlooking statements that are accurate only as of July 10, 2025. Barry Callebaut does not undertake to publish any update or revision of any forward-looking statements, except as required by law.

### Cocoa and chocolate industry in a new normal

- Elevated and volatile bean prices from historic £2,000 average to £6,000-£10,000 over past 2 years creating unprecedented market environment
- 2 Group volume decline in Q3 impacted by U.S. tariff uncertainty, market demand and strategic prioritization in cocoa
- <sup>3</sup> Exceptional pass through of higher cocoa prices driving revenue growth of +56.7% in local currencies in first nine months
- 4 On track with BC Next Level and action plan underway to supporting deleveraging

FY 24/25: Due to unprecedented market conditions, revised volume guidance, with mid
single-digit decrease in Global Chocolate and double-digit decrease in Global Cocoa. Results
in an overall around -7% volume decrease and mid to high-single digit increase in EBIT<sup>1</sup>



# Unprecedented market environment continues with significant volatility amid elevated prices

London cocoa futures (in GBP/MT)<sup>1</sup>



- Cocoa bean prices remain elevated, +43% year-overyear in 9M 24/25
- Important to see futures market self-corrected several times now, to return more connected to supply reality
- Futures market remained in backwardation, increasing costs. Recently eased amid surplus expectations
- ICCO continues to expect slight surplus for 24/25, despite weaker mid-crop
- Promising productivity developments in non-West Africa origins, including Ecuador & Indonesia, but impact takes time
- Ivory Coast mid-crop farmgate price increased by 22%, providing more income to reinvest in farms

#### Actions underway to increase BC's resiliency to new normal with far higher volatility

The World's Best Chocolate Solutions <sup>1</sup>2nd continuation



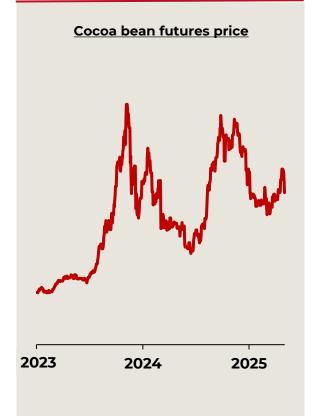
## Value chain dynamics amplifying short-term impact as B2C customers adjust to new normal

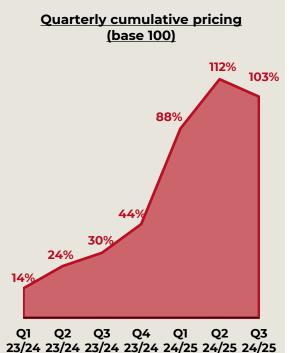
### BC translating cocoa volatility into order-book in real-time

Significant cumulative pricing to pass through higher cocoa costs

Customers taking action in anticipation of consumer reaction

Nielsen B2C reaction comes with a delay to futures market price

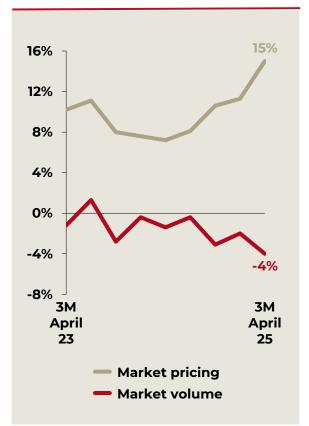




#### Slowing call offs

Destocking

- Timing orders around market movements
- Shifting business across their network





## Strategic growth pillars continue to show resilience

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Deepen outsourcing partnerships

Gourmet 2.0

2

- Strengthened by new normal: capital intensity, sustainability, specialties
- Short-term selective actions by large global customers to prioritize own excess capacity
- Continue to see solid pipeline and strong collaboration on innovation

- Strong growth in AMEA and Latin America
- Q3 impacted by high base of comparison in prior year
- Continued investment and progress on digital route-to-market

 More resilient volume performance than Group average

Scale up

**Specialties** 

 Positive growth with FM customers through collaboration on innovative value propositions that enhance consumer appeal 'Fair share' in AMEA

4

- Official opening of Neemrana, India factory
- Ramp up of compound Center of Excellence continuing
- Strategic collaboration to accelerate sustainable chocolate innovation



### **Continued progress on BC Next Level**

- BCOS<sup>1</sup>: Standardizing factory processes. Rolled out in 6 factories, 21 more coming by October
- Food Safety: Further upgrade of processes, tools and organization globally
- GBS: Ramp up well underway with 93% of knowledge transfer sessions completed
- Digital: Rolling out real-time track & trace for shipments. Launched Portfolio AI, enabling customer product recommendations
- Culture: eNPS as leading indictor with 12 point improvement from October 2024 to May 2025



# 9M 24/25 volume dynamics a function of market environment and strategic prioritization decisions

	9M volume development	Key drivers	% of Group 9M volume
Group	-6.3%		
Global Chocolate	-5.1%	Highly challenging and volatile market environment, amplified by U.S. tariff uncertainty in Q3	81%
Food Manufacturers	-5.8%	Market dynamics and high prices impacting customer behavior	67%
Gourmet	-1.7%	Strong growth in AMEA and Latin America. High base of comparison in Q3 and more volatility from quarterly price lists	15%
Global Cocoa	-11.3%	Negative market demand from bean price increases & prioritization of higher return segments within Cocoa and to Global Chocolate in a supply constrained environment	19%

# Chocolate volumes impacted by customers adjusting short-term behaviour as they anticipate B2C impact

#### Global Chocolate sales volume: -5.1% vs. -3.0% Nielsen<sup>1</sup>

	9M volume growth		Key drivers	% of Group 9M volume
Western Europe	<u>BC</u> -6.8%	<u>Nielsen¹</u> -1.8%	Challenging environment with higher prices affecting customer behavior and SKU rationalization	32%
Central and Eastern Europe	-5.5%	-5.4%	Lower volumes for large regional and local Food Manufacturers, especially in Türkiye despite improved performance in Q3	13%
North America	-5.8%	-4.3%	New customer wins were more than offset by challenging market, customer ramp up in Toluca, Mexico as well as U.S. tariff related uncertainty in Q3	24%
Latin America	+8.3%	-1.9%	Brazil the key contributor to growth, led by innovation, compound solutions and solid Gourmet demand	3%
Asia Pacific, Middle East & Africa	+0.5%	-1.3%	Solid growth across cluster partly offset by China macro pressure and isolated customer demand challenges	8%

#### The World's Best Chocolate Solutions

<sup>1</sup>Source: Nielsen chocolate confectionery volume growth excluding e-commerce – 26 countries, September 2024 – April/May 2025. Data subject to adjustment to match Barry Callebaut's reporting period. Nielsen data only partially reflects the out-of-home and impulse consumption.



## **Clear actions underway to support deleverage**

#### Action plan centered on 3 key areas



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Reduce net working capital intensity

- Structurally lower inventory levels
- Optimize cocoa sourcing and bean blending
- Customer contracting: timing, flexibility, terms

Increase EBITDA

- BC Next Level savings
- Pricing actions for financing costs
- Cost improvements

Enhance financing structure

- Less cash consuming solutions to manage volatility
- Inventory-linked financing solutions

Ambition of <3.5x Net Debt / recurring EBITDA





## **Revising FY 24/25 outlook in an unprecedented market**

- Mid single-digit volume decrease in Global Chocolate and double-digit volume decrease in Global Cocoa
- Resulting in an overall around -7% volume decrease for the Group, with EBIT recurring expected to see a mid to high single-digit increase in local currencies



# As the industry is in a new normal, BC is continuing to drive decisive action to enhance resilience and agility

- **1.** Pricing: Leveraging cost-plus model, to pass through significant cocoa price increases
- **2. Strategic focus:** Prioritizing key growth pillars of Outsourcing, Gourmet, Specialties and AMEA supports our ambition for sustainable, profitable growth
- **3. Transformation in motion:** BC Next Level is delivering better customer experience, and enhancing agility, scalability, and cost efficiency

#### Building a stronger and more resilient Barry Callebaut



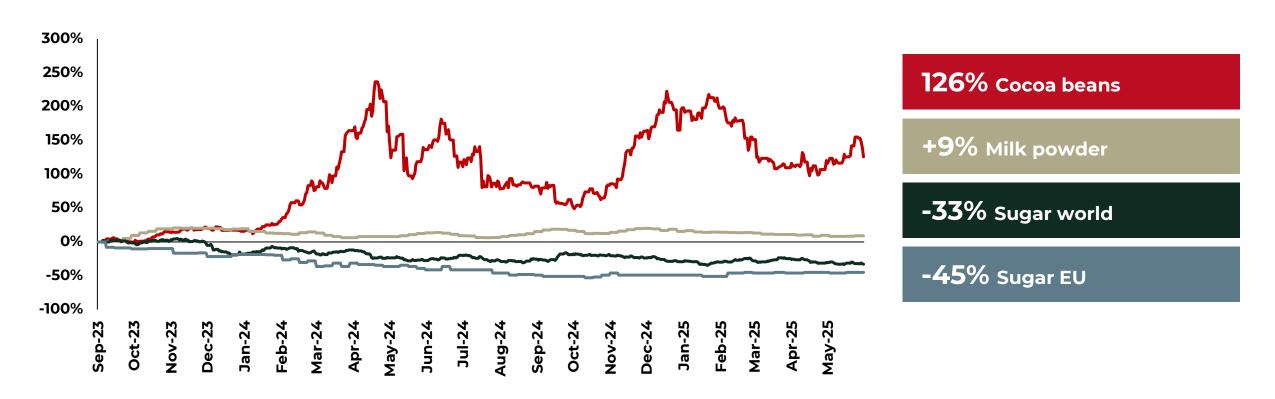
## Appendix



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### **Raw material price developments**

#### Indexed Raw material price changes September 2023 to May 31, 2025



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