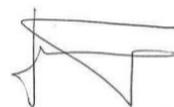


# Quality Mission

- At Barry Callebaut we do not compromise on **Food Safety and Quality**
- We leverage our **expertise and knowledge** to **set and exceed industry standards and international regulations**
- We maintain a **culture** where everyone raises their voice for food safety and quality to achieve our **zero defect** ambition
- We dedicate **all necessary leadership, resources and training** to achieve our Quality mission and remain the heart and engine for the chocolate industry
- Our **passion** for our products and **pride in our company's history & heritage** drives **continuous improvement** to exceed our customer's expectations
- We take great care in **protecting our customers, their brands and their consumers**



Peter Feld  
Chief Executive Officer



Jo Thys  
Chief Operations Officer

