

Barry Callebaut Selects Brantford Location for New Specialty Chocolate Factory

[Barry Callebaut](#), the world's leading manufacturer of high-quality chocolate & cocoa products, has named a location for their new chocolate factory: 4 Bowery Road, Brantford, Ontario, located inside the Northwest Industrial Park.

Earlier this year the company announced plans to invest USD 104 million in the new plant which will include both office space for corporate operations and chocolate processing. The plant will be focused on sugar-free, high protein, and other specialty chocolate products.

The new operation is the first new factory for Barry Callebaut in North America since 2008 and is expected to bring more than 200 jobs to Canada.

Media Photo Opportunity: A groundbreaking will be held on September 27, from 9-10 a.m. Brantford Mayor Kevin Davis is expected to attend.

Please contact Martha Carlos (media_americas@barry-callebaut.com) to schedule an interview with Americas' President [Steve Woolley](#) or another Barry Callebaut executive to discuss the new factory.

About Barry Callebaut Group (www.barry-callebaut.com):

With annual sales of about CHF 7.2 billion (EUR 6.6 billion / USD 7.9 billion) in fiscal year 2020/21, the Zurich-based Barry Callebaut Group is the world's leading manufacturer of high-quality chocolate and cocoa products – from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds. The Group runs more than 60 production facilities worldwide and employs a diverse and dedicated global workforce of more than 13,000 people.

The Barry Callebaut Group serves the entire food industry, from industrial food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers. The global brands catering to the specific needs of these Gourmet customers are [Callebaut®](#) and [Cacao Barry®](#), [Carma®](#) and the decorations specialist [Mona Lisa®](#).

The Barry Callebaut Group is committed to make sustainable chocolate the norm by 2025 to help ensure future supplies of cocoa and improve farmer livelihoods. It supports the [Cocoa Horizons Foundation](#) in its goal to shape a sustainable cocoa and chocolate future.

Follow the Barry Callebaut Group:

 [LinkedIn](#)

 [Instagram](#)

 [Twitter](#)

 [YouTube](#)

 [Flickr](#)

 [Facebook](#)