

## Forever Chocolate Sustainability Roadshow

### June 4, 2021

### **Cautionary note**

Certain statements in this presentation regarding the business of Barry Callebaut are of a forward-looking nature and are therefore based on management's current assumptions about future developments. Such forward-looking statements are intended to be identified by words such as 'believe,' 'estimate,' 'intend,' 'may,' 'will,' 'expect,' and 'project' and similar expressions as they relate to the company. Forward-looking statements in the project' involve certain risks and uncertainties because they relate to future events.

Actual results may vary materially from those targeted, expected or projected due to several factors. The factors that may affect Barry Callebaut's future financial results are stated in the Annual Report 2019/20 and include, among others, general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures, the effect of a pandemic/epidemic or a natural disaster, as well as changes in tax regimes and regulatory developments. The reader is cautioned to not unduly rely on these forward-looking statements that are accurate only as of today, June 4, 2021. Barry Callebaut does not undertake to publish any update or revision of any forward-looking statements.





#### **Barry Callebaut at a glance**

## Forever Chocolate – our plan to make sustainable chocolate the norm

- Forever Chocolate Strategy
- Materiality assessment
- Social aspects: prospering farmers and zero child labor
- Environmental aspects: thriving nature, sustainable chocolate

#### **Corporate Governance**

**Questions & Answers** 

Appendix





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# Barry Callebaut at a GLANCE

## Strong values & a strong team



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# We are present in the key parts of the cocoa and chocolate value chain



From the cocoa bean to the chocolate and cocoa products

## A global footprint and local service: over 60 factories worldwide



Cocoa factories in countries of origin and chocolate factories close to our customers. With our 23 CHOCOLATE ACADEMY™ Centers worldwide we are-at the pulse of any trends in the industry.





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# A broad offering with cost plus model for majority of business

	Cocoa Products	Food Manufacturers	Gourmet & Specialties
% share:	20%* of volume	69%* of volume	11%* of volume
Customer	Small, medium and Global Food Manufacturers	Small, medium and Global Food Manufacturers	Professionals, Food Chains, Distributors, HORECA
Pricing	Market prices, Cost Plus (partly)	Cost Plus	Price List
Profit Levers:	Global set-up, Customer / Product mix, Combined ratio	Customer / Product mix, Economies of scale	Expansion global brands Adjacent products Innovation / Sustainability
Products:	Bensdorp	HORIZONS	WHOLEFRUIT
		CABOSSE NATURALS	Carrina e

\* Percentage of Q1 2020/21 Group sales volume

Passing on the cost of raw materials to customers underpins profit stability by mitigating the volatility impact of main raw materials

## A strong global market leader

**Cocoa grinding capacity** (kMT)



Market impact

Note: Olam incl. ADM, Cargill incl. ADM chocolate business and SMET, Fuji oil incl. Harald and Blommer, Irca incl. Dobla, Guan Chong including Schokinag. Source: BC proprietary estimates

**Industrial Chocolate** 

(open market – kMT)

#### BARRY (()) CALLEBAUT

## **Diversity & Inclusion**

#### It's about growth

- As a company, as individuals, as teams
- Attracting and retaining talents wherever they are

#### It's about inclusion

- United by our values
- Nurturing a more inclusive environment for all

#### It's about equal opportunities for all

- Enabling everyone to be at their best
- Remaining a truly meritocratic company

#### It's about time-bound, ambitious, measurable targets

- Progress in gender balance by 2025
- 40% women at Director\* level, up from 28%
- 30% women at Director\* level in Sales, up from 13%

#### Diversify the origin of our talent by 2025

50% local talent at Director\* level in countries of origin and emerging markets

\*equivalent to a Sub-Function Head or a Senior Management position often with direct reports





# Consistent long-term strategy – sharpened business model

Vision

Heart and engine of the chocolate and cocoa industry







BARRY ()) CALLEBAUT

## Forever Chocolate: our plan to make sustainable chocolate the norm

# Forever Chocolate: our plan to make sustainable chocolate the norm by 2025

#### PROSPERING FARMERS

By 2025, more than 500,000 cocoa farmers in our supply chain will have been lifted out of poverty

# Tero Child

By 2025 we will eradicate child labor from our supply chain



By 2025 we will be carbon and forest positive



#### SUSTAINABLE CHOCOLATE

By 2025 we will have 100% sustainable ingredients in all of our products

## **Our Measured Impact 2019/20**



## **Materiality Assessment 2021**



## Over 70%, of the world's cocoa supply comes from Côte d'Ivoire and Ghana.

The majority are smallholder farmers, with less than 4 hectares.

Farming is typically located in remote regions with poor access to social services, such as health care and good quality education.

Low productivity as a result of poor agricultural practices, nutrient-depleted soils and aging cocoa trees continue to keep cocoa farmers and their families in a cycle of poverty.



#### PROSPERING FARMERS

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Unique and extensive farm mapping database

Professionalizing farming with Farm Business Plans

Tailor-made services to farmers through Farm Services

#### **Farmer finance**

17 Forever Chocolate - Sustainability Roadshow

#### 143,233

farmers in our supply chain lifted out of poverty

### 71,972

farmers receiving farm services

### 181,861

farms with geographical mapping and farmer census

#### <sup>Over</sup> **41,000**

farmers with Farm Business plans

#### CHF 17.7 million

in premiums from HORIZONS products used to invest in sustainability activities



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Child Rights approach with **community** accountability

Structural solutions to solve root causes i.e., poverty alleviation

Women's empowerment - income diversification projects and empowering communities

Monitoring and remediation systems

18 Forever Chocolate - Sustainability Roadshow

### 22,965

number of child labor cases identified<sup>1</sup>

### 4,971

cases of child labor cases in the process of being remediated

### **42%**

farmer groups we directly source from with whom we undertake child labor monitoring and remediation activities

#### **32%**

cocoa and non-cocoa volume sourced covered by equivalent monitoring systems

#### 94,946

Farmers trained on child labor awareness

<sup>1</sup>Of the child labor cases identified, none of the cases included trafficking.



By 2025 we will be carbo and forest positive

## By 2025, we will be carbon and forest positive.

Assess the carbon impact of our **entire supply chain** (scope 1, 2 and 3)

Public disclosure of our direct cocoa suppliers in Côte d'Ivoire, Ghana and Cameroon

Large scale ecosystem restoration

Piloting **regenerative agriculture** and scaling innovative solutions such as biochar

19 Forever Chocolate - Sustainability Roadshow

#### **-8.1%**

reduction in our carbon footprint

#### **3.65t**

 $\rm CO_{2e}$  intensity per tonne of product

#### **34**%

sourced raw material demonstrated not to be contributing to deforestation

#### 52,558

farmers mapped in our direct supply chain within 25 kilometers of a protected forest area



<sup>Over</sup> 1.6 million

cocoa seedlings distributed shade trees distributed



#### SUSTAINABLE CHOCOLATE

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Leading the market **on sustainable chocolate** with our global gourmet brands and Speciality & Decorations units looking to convert

We are **expanding our sourcing** of sustainable cocoa and ingredients and increasing customer demand for sustainable products

**Cocoa Horizons** is our preferred vehicle for the implementation of sustainability activities

#### **61**%

Sustainable non-cocoa raw materials sourced

#### **37**%

Products sold containing 100% sustainable cocoa or chocolate

#### **47**%

Of agricultural raw materials sourced





## Making Forever Chocolate the norm







WHO GREW AND TRADED THE COCOA BEANS FOR YOUR CHOCOLATE







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## Corporate Governance

### Governance model anticipates changing policy landscape

#### Internal Governance

- Sustainability part of long term strategy, which is set out by Board of Directors
- Sustainability roll out led by dedicated Sustainability Team reporting into CSO (strategy and impact assessment) in close collaboration with the Global Cocoa team (implementation of activities on the ground).
- Aligned management interest with clear sustainability targets:
  - part of Short-Term Incentive Plan (STIP)
  - individual sustainable growth targets

#### External Governance

#### Existing reporting structure...

- Annual Forever Chocolate Progress reporting verified by PWC
- Progress reporting in accordance to GRI Standard Core
- Annual CDP reporting: Gold standard for Carbon emission reduction

#### ...anticipate a changing policy landscape

- Publicly supported EU Due Diligence legislation
- Active participant on sustainability topics with origin governments, consuming regions and industry associations
- Closely following developments on EU Taxonomy and other reporting frameworks

## #2 sustainability strategy in the foods industry, leader among peers



<b>Relative Position</b>				
Leader				

**Relative Performance** 

<b>Relative Position</b>				
Leader				

Top 5 Companies	Score	
1. Coca-Cola European Partners PLC	84	
2. Barry Callebaut AG	79	
3. Danone SA	78	
4. Coca-Cola HBC AG	76	
5. Wessanen NV	76	
Peers (Market cap \$10-\$11bn)	Score	
Barry Callebaut AG	79	
Mowi ASA	62	
JBS S.A.	54	
Yihai International Holding Ltd	48	
Tongwei Co., Ltd.	43	

**SUSTAINALYTICS** 

#### **Barry Callebaut AG**

Food Products Industry: Domicile: Switzerland

Marketcap.: 10,446 mm, USD SWX:BARN Ticker:

Employees: 12,415

SUSTAINALYTICS

ESG REPORT

#### **Overall Performance**



### FOREVER CHOCOLATE

## Leading on carbon reduction





About us Our work Why disclose? Become a member Data and insights

We focus investors, companies and cities on taking urgent action to build a truly sustainable economy by measuring and understanding their environmental impact

Start disclosing now 🕨

CDP assesses the carbon reduction plans of more than 8,000 companies every year, scoring them on a scale of A to F.

We received an A- on our carbon footprint reduction activities.

CDP is a not-for-profit cl to manage their en unparalleled	T Company Name	T Country ↑	T Sector: Climate Ch	T Score: Climate Cha	T Sector: Water Secu
	Barry Callebaut AG	Switzerland	Food, beverage & tobacco	A-	Food, beverage & tobacco

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## **Q&A** session



**Ben De Schryver** CFO



Pablo Perversi Chief of Innovation, Sustainability & Quality Officer; Global Head of Gourmet

## Appendix

Financial and Governance Reports A.<u>Annual Report 2019/20</u> B.<u>Corporate Governance</u>

Social and Environmental:

- 1. Forever Chocolate Progress Report 2019/20
- 2. Forever Chocolate Report web page
- 3. Global Reporting Initiative (GRI) and Index
- 4. Forever Chocolate Assurance statement (PwC), Management Statement and KPI's

- 5.<u>Human Rights Policy</u>
- 6. Deforestation Policy
- 7. Agroforestry Policy
- 8. Sustainable Sourcing Policies
- 9. Cocoa & Forests Initiative (CFI) Report 2019/20
- 10. Cocoa Horizons Annual Report 2019/20
- 11 Barry Callebaut support of Living Income Differential
- 12. Barry Callebaut Code of Conduct
- 13.<u>#OneBC Diversity and Inclusion</u>