

Biography

Steve Woolley



CEO & President Americas (*as of September 1, 2021*)

Member of the Executive Committee Barry Callebaut AG (*as of September 1, 2021*)

Steve Woolley was appointed CEO & President Americas of Barry Callebaut AG, effective September 1, 2021

Steve Woolley has been with Barry Callebaut in a variety of sourcing and sales roles since 2006. Before joining Barry Callebaut, he worked at Russell Stover Chocolates, the third largest American chocolate manufacturer.

Steve Woolley was appointed Vice President Sourcing for Region Americas in 2012, adding Strategic Initiatives to his responsibilities in 2017. In this role, he developed the e-commerce strategy as well as other strategic growth and value adding initiatives for the Region. Steve was subsequently appointed Vice President & General Manager Global Accounts in 2018, in which role he is responsible for the partnerships with the Group's largest corporate customers in North America.

Steve has profound experience in sourcing and sales, a deep understanding of e-commerce and strong business insights, built over a successful career of more than 20 years in chocolate.

Steve Woolley holds a Bachelor's degree in Business Administration from the University Missouri-Kansas City, USA. He was born in Japan in 1968 and is a US national.