



Peter Boone
CEO & President Americas
Barry Callebaut AG
(as of September 1, 2017)

Peter Boone was appointed to the position of CEO & President Americas and member of the Executive Committee of Barry Callebaut effective September 1, 2017.

Peter Boone joined Barry Callebaut as Chief Innovation Officer and member of the Executive Committee in 2012. He assumed in addition responsibility for Quality Assurance as of June 2013 and for Sustainability as of November 2015.

From November 2010 to December 2012, Peter Boone worked with Unilever as Chief Marketing Officer responsible for the marketing of all brands in all categories in Australia and New Zealand. He was a member of the regional executive board.

Peter Boone started his career at the Information Services division of ITT Corp., where he worked in various marketing roles. In 1996, he joined Unilever as a Strategy Analyst at the Head Office in Rotterdam, Netherlands. Peter Boone also held other positions at Unilever such as Global Vice President Brand Development at the Unilever Headquarters in Rotterdam, Netherlands, and Vice President Marketing & Sales Latin America Foods Solution based in São Paulo, Brazil.

Peter Boone (born 1970) studied Business Administration at Erasmus University in Rotterdam, Netherlands. He is a Dutch national.

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