

# News Release

## **Expansion in Ghana reaffirms company's commitment in West Africa Barry Callebaut Group Enhances Efforts for Signature Cocoa Horizons Sustainability Programme in Ghana**

- **Barry Callebaut has increased support for Cocoa Horizons in Ghana – the world's second largest cocoa growing country – as part of its global efforts to secure a sustainable cocoa supply chain**
- **Cocoa Horizons focuses on farmer education, support and finance to scale impact and drive measurable change in cocoa-growing communities**
- **Barry Callebaut aims to include 22,000 farmers in Ghana in the programme by 2017**

*Zurich/Switzerland and Ghana – July 5, 2016* – The Barry Callebaut Group, the world's leading manufacturer of high-quality chocolate and cocoa products, announced further expansion of its signature Cocoa Horizons sustainability programme in Ghana during a special event attended by local business, community and government leaders. The Cocoa Horizons programme will be implemented through its wholly owned subsidiary, Nyonkopa Cocoa Buying Limited, which was acquired by Barry Callebaut in 2015.

The programme is aimed at improving the livelihoods of smallholder cocoa farmers through farm and community level activities. It is part of the company's initiatives to help ensure that cocoa is grown in a sustainable way, generating better income for farmers and safeguarding the environment. The programme will be expanded in Ghana and additional origin countries in the coming years.

Under Cocoa Horizons, participants are trained on good agricultural practices (GAP), good environmental practices (GEP) and good social practices (GSP), using Farmer Field Schools and individual coaching as well as practical demonstrations. The programme also includes initiatives to empower women, protect children and provide basic education and health.

In Ghana, 7,500 farmers, representing 16 cocoa districts, are currently enrolled in the Cocoa Horizons Programme. That number is expected to exceed 22,000 farmers by the 2016/2017 crop year. This year, 650,000 Ghana Cedis (\$161,692 USD) will be paid out in premiums to farmers enrolled in the programme. The project team responsible for the delivery and implementation of Cocoa Horizons consists of community-based lead farmers, and representatives from Barry Callebaut's subsidiary Nyonkopa including technical officers and a project manager.

Speaking at the launch event Nicko Debenham, VP Global Cocoa Sustainability for Barry Callebaut and MD of Biolands, Barry Callebaut's direct sourcing arm, said, "Barry Callebaut is committed to the realization of a sustainable cocoa sector in Ghana and other origin countries. Leveraging our presence with Nyonkopa, we can provide access to sustainability training in the areas of Productivity Enhancement, Community Development and Farm Services to an even greater number of cocoa farmers in Ghana."

Establishing the next generation of farmers is a critical factor in preventing a cocoa supply shortage in years to come. Cocoa Horizons also strives to reinforce cocoa farming as an attractive and profitable business for young, entrepreneurial-minded farmers in Ghana.

The meeting was attended by Mr. James Kofi Kutoasti, Dy.CEO – Operations – Ghana Cocobod, and the dignitaries from the Local Government of New Edubiase District, Ashanti Region.

More info on Barry Callebaut's cocoa sustainability activities can be found in its [Chocolate Sustainability Report 2014/15](#).

\*\*\*

***About Barry Callebaut Group ([www.barry-callebaut.com](http://www.barry-callebaut.com)):***

*With annual sales of about CHF 6.2 billion (EUR 5.6 billion / USD 6.6 billion) in fiscal year 2014/15, the Zurich-based Barry Callebaut Group is the world's leading manufacturer of high-quality chocolate and cocoa products – from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds. The Group runs more than 50 production facilities worldwide and employs a diverse and dedicated global workforce of more than 9,000 people. The Barry Callebaut Group serves the entire food industry, from industrial food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers. The two global brands catering to the specific needs of these Gourmet customers are Callebaut® and Cacao Barry®. The Barry Callebaut Group is committed to sustainable cocoa production to help ensure future supplies of cocoa and improve farmer livelihoods. It supports the Cocoa Horizons Foundation in its goal to shape a sustainable cocoa and chocolate future.*

***Follow the Barry Callebaut Group:***

 [Twitter](#)

 [LinkedIn](#)

 [YouTube](#)

 [Flickr](#)

 [Instagram](#)

 [Google+](#)

\*\*\*

**Contact**

**for the media:**

Bjoern Emde  
Head of Media Relations  
Barry Callebaut AG  
Phone: + 41 43 204 03 26  
[bjoern\\_emde@barry-callebaut.com](mailto:bjoern_emde@barry-callebaut.com)

**for investors and financial analysts:**

Evelyn Nassar  
Head of Investor Relations  
Barry Callebaut AG  
Phone: +41 43 204 04 23  
[evelyn\\_nassar@barry-callebaut.com](mailto:evelyn_nassar@barry-callebaut.com)