



Newsflash

Barry Callebaut reports according to GRI framework for the first time

Zurich, Switzerland, November 9, 2012 – Barry Callebaut AG, the world’s leading manufacturer of high-quality cocoa and chocolate products, has for the first time in its history published its Annual Report according to the Global Reporting Initiative (GRI) Framework. Barry Callebaut’s Annual Report 2011/12, released on Wednesday, fulfills the requirements of GRI’s Application Level C.

Barry Callebaut is the first business-to-business chocolate and cocoa company that reports according to the GRI Framework. A number of Barry Callebaut’s customers also use this Framework.

The Global Reporting Initiative is a non-profit organization that promotes economic, environmental and social sustainability. GRI’s G3/G3.1 Sustainability Reporting Guidelines provide a comprehensive set of indicators covering the economic, environmental and ethical impacts of a company’s performance and is used by thousands of companies worldwide.

In 2011, Barry Callebaut named “Sustainable Cocoa” as the fourth pillar of its Corporate Strategy. With its new initiative, “Cocoa Horizons”, Barry Callebaut kicked off the most comprehensive cocoa sustainability program in its history, based on a long-time commitment in this area. In addition, the company is making significant efforts to reduce overall greenhouse gas emissions and energy use as well as increase the use of energy from renewable sources. In addition, Barry Callebaut recently implemented a broad program for employee development.

For more information on Barry Callebaut’s Corporate Social Responsibility and Sustainability efforts, please see: <http://www.barry-callebaut.com/annual-report>.

For more information on GRI: www.globalreporting.org.

Barry Callebaut (www.barry-callebaut.com): *With annual sales of about CHF 4.8 billion (EUR 4.0 billion / USD 5.2 billion) for fiscal year 2011/12, Zurich-based Barry Callebaut is the world’s leading manufacturer of high-quality cocoa and chocolate – from the cocoa bean to the finest chocolate product. Barry Callebaut is present in 30 countries, operates around 45 production facilities and employs a diverse and dedicated workforce of about 6,000 people. Barry Callebaut serves the entire food industry focusing on industrial food manufacturers, artisans and professional users of chocolate (such as chocolatiers, pastry chefs or bakers), the latter with its two global brands Callebaut® and Cacao Barry®. Barry Callebaut is the global leader in cocoa and chocolate innovations and provides a comprehensive range of services in the fields of product development, processing, training and marketing. Cost leadership is another important reason why global as well as local food manufacturers*

| 1/2



Newsflash

work together with Barry Callebaut. Through its broad range of sustainability initiatives and research activities, the company works with farmers, farmer organizations and other partners to help ensure future supplies of cocoa and improve farmer livelihoods.

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