

STEP INTO THE FAST GROWING “FREE-FROM” MARKET

for more information:
www.barry-callebaut.com

*In the period from 2012 until 2015,
the market for lactose free food
is expected to grow
by nearly 30% every year*



Gluten free, dairy free, lactose free, ... The increased awareness of allergies and food intolerances is boosting the popularity of the “Free-from” food category. People with food intolerance are constantly looking for improvements in taste and quality. Barry Callebaut’s Lactose Free Couverture milk chocolate guarantees your successful step into this growing market, offering all the benefits of “Free-from” foods... with the best milk chocolate taste.

THE SAME GREAT WORKABILITY AS CLASSIC MILK CHOCOLATE

Thanks to its unique composition, Barry Callebaut’s Lactose Free Couverture milk chocolate has the same great workability as classic milk chocolate. Apply good cleaning practices to avoid cross-contamination from other lactose products or ingredients.



LOVE THE TASTE,
LEAVE OUT THE LACTOSE



DISCOVER THE NEW
LACTOSE FREE COUVERTURE
MILK CHOCOLATE

CHOCOLATE INDULGENCE FOR EVERYONE!

One of Barry Callebaut's key ambitions is to make the tasteful sensation of chocolate accessible to everyone. Up to now, people with lactose intolerance could not enjoy the indulgence of milk chocolate.



It is estimated that 70% of the worldwide population is lactose intolerant

That is why Barry Callebaut created the **Lactose Free Couverture milk chocolate**. Selecting a special skimmed milk powder with the lowest lactose content on the market, Barry Callebaut can use higher amounts of milk powder in its recipe. This preserves all the goodness from the milk and gives this delicious alternative a milk chocolate color and smooth taste. Extremely difficult to distinguish from classic milk chocolate and delightfully attractive to all kinds of chocolate lovers!

