More than 150 years of tradition and innovation:

Barry Callebaut – a global company with European roots

In 1996 the Belgian chocolate producer Callebaut and the French chocolate company Cacao Barry joined forces, creating a new company called Barry Callebaut. Both Cacao Barry and Callebaut were widely recognized in the food industry as reliable suppliers of high-quality products and as dependable business partners for thousands of wholesale and retail specialists in the chocolate industry. The merger combined Cacao Barry's know-how in procurement and initial processing of cocoa beans with Callebaut's extensive experience in producing and marketing chocolate products.
After 1996, the company continued to grow through geographic expansion into strategic growth markets, outsourcing contracts, innovation and acquisitions. Since 1998 Barry Callebaut has been listed on the SIX Swiss Exchange.

1999 Acquisition of Carma AG in Switzerland
2002 Acquisition of the Stollwerck Group in Germany
2003 Acquisition of Dutch Group Graverboom B.V. (including Luijckx B.V.)
2003 Acquisition of Brach's Confections Holding, Inc. in the U.S.
2004 Acquisition of the vending mix business of AM Foods in Sweden
2005 Opening of a chocolate factory in California, U.S.
2007 Opening of a chocolate factory in Chekhov, Russia
2007 Divestment of Brach's Confections Holding, Inc., in the U.S.
2007 Signing of major outsourcing contracts with Nestlé, Hershey's and Cadbury
2007 Acquisition of a cocoa factory in Pennsylvania, U.S.
2008 Opening of a chocolate factory in Suzhou, China
2008 Acquisition of a 49% stake in Biolands, Tanzania
2008 Acquisition of a 60% stake in KLK Cocoa in Malaysia
2008 Opening of a sales office and Chocolate Academy in Mumbai, India
2008 Opening of four Chocolate Academies in Suzhou (China), Zundert (the Netherlands), Chekhov (Russia) and Chicago (U.S.)
2008 Sale of African Consumer business
2008 Acquisition of IBC, specialist in decorations in Kortrijk-Heule, Belgium
2008 Outsourcing agreement with Morinaga in Japan and start of production in new factory
2009 Opening of a chocolate factory in Monterrey, Mexico
2009 Sale of Van Houten Singapore consumer business to Hershey's
2009 Distribution agreement signed with Bunge Alimentos in Brazil
2009 Acquisition of Danish vending mix company Eurogran
2009 Acquisition of Spanish chocolate maker Chocovic, S.A.
2010 Opening of a chocolate factory in Extrema, Brazil
2010 Signing of a major outsourcing contract with Kraft Foods Inc.
2011 Acquisition of remaining 40% stake in Barry Callebaut Malaysia Sdn Bhd, formerly KLK Cocoa
2011 Expansion of the existing supply and innovation agreement with Hershey's

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2011 Signing of long-term outsourcing agreement with Chocolates Turín, Mexico
2011 Sale of European Consumer Products business to Belgian Baronie Group

Today, Barry Callebaut is the world market leader in high-quality cocoa and chocolate products and the only fully integrated chocolate company with a global presence. The company has evolved from a supplier of industry and specialty chocolates for industrial and artisanal customers into a provider of integrated solutions, from the cocoa bean to the finished chocolate product, to the entire food industry. As the outsourcing partner of choice, Barry Callebaut has an estimated 40% share of sales volumes in the open market. Barry Callebaut offers more than 2,000 recipes to its customers, allowing it to cater to local taste preferences around the world.

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