



# Investors & Analysts days - 2014

Victor Balli - CFO

Belgium - October 22, 2014



## Some additional information from the CFO

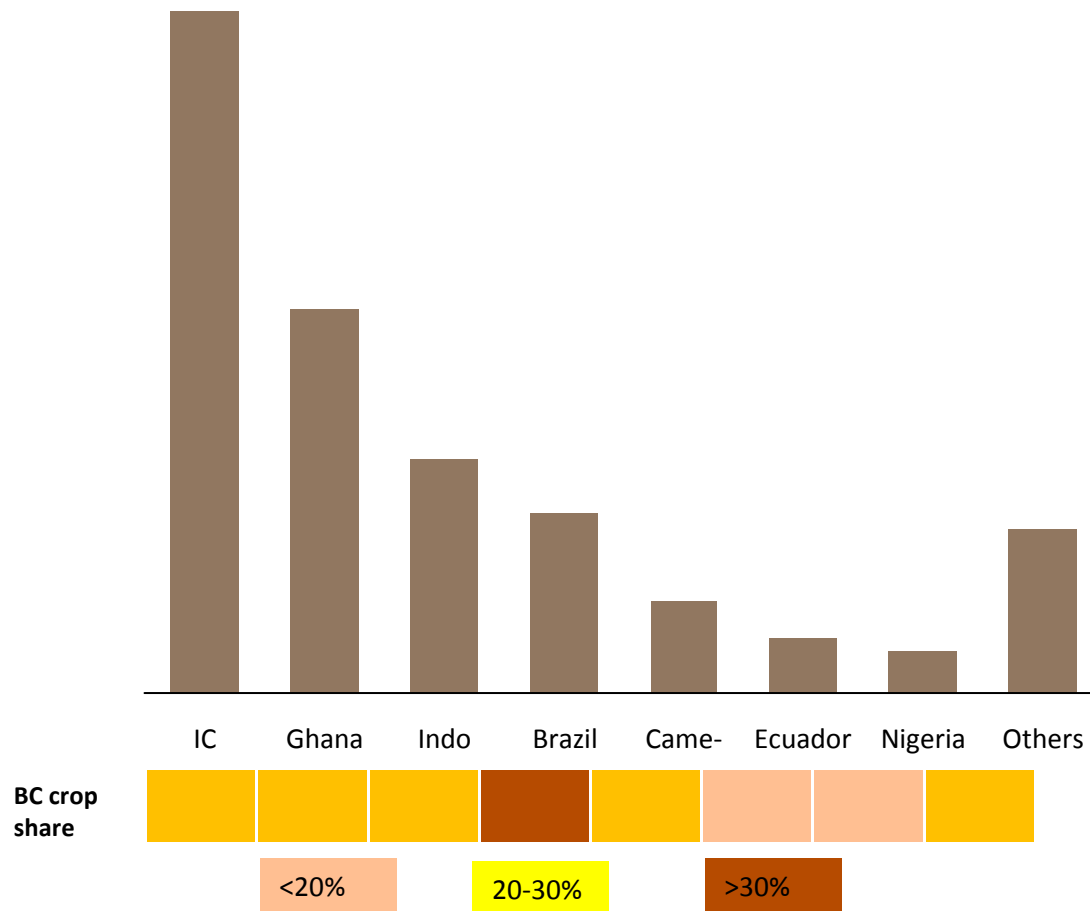
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- ▶ Understanding commodity risk management at BC
- ▶ Working capital, capex, financing
- ▶ Wrap-up

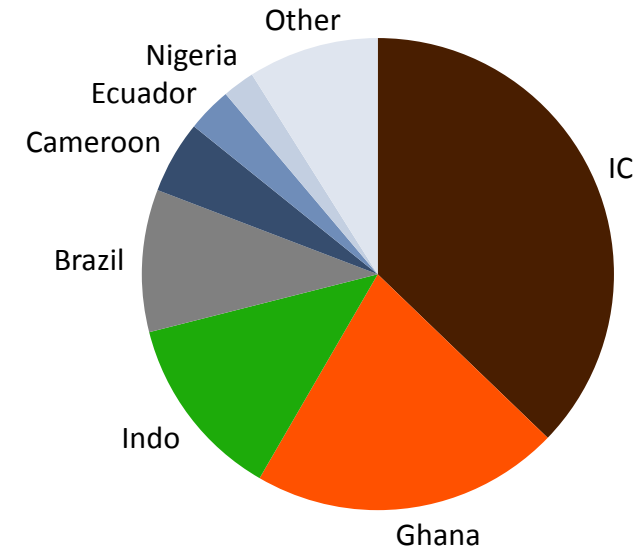
## Bean Needs

BC is sourcing >1000 KMT (25% of the World Crop). Exposure to the major origins is well balanced, respective to local crop size.

Sourcing volume in kMT



Sourcing FY 13/14 per origin (in %)

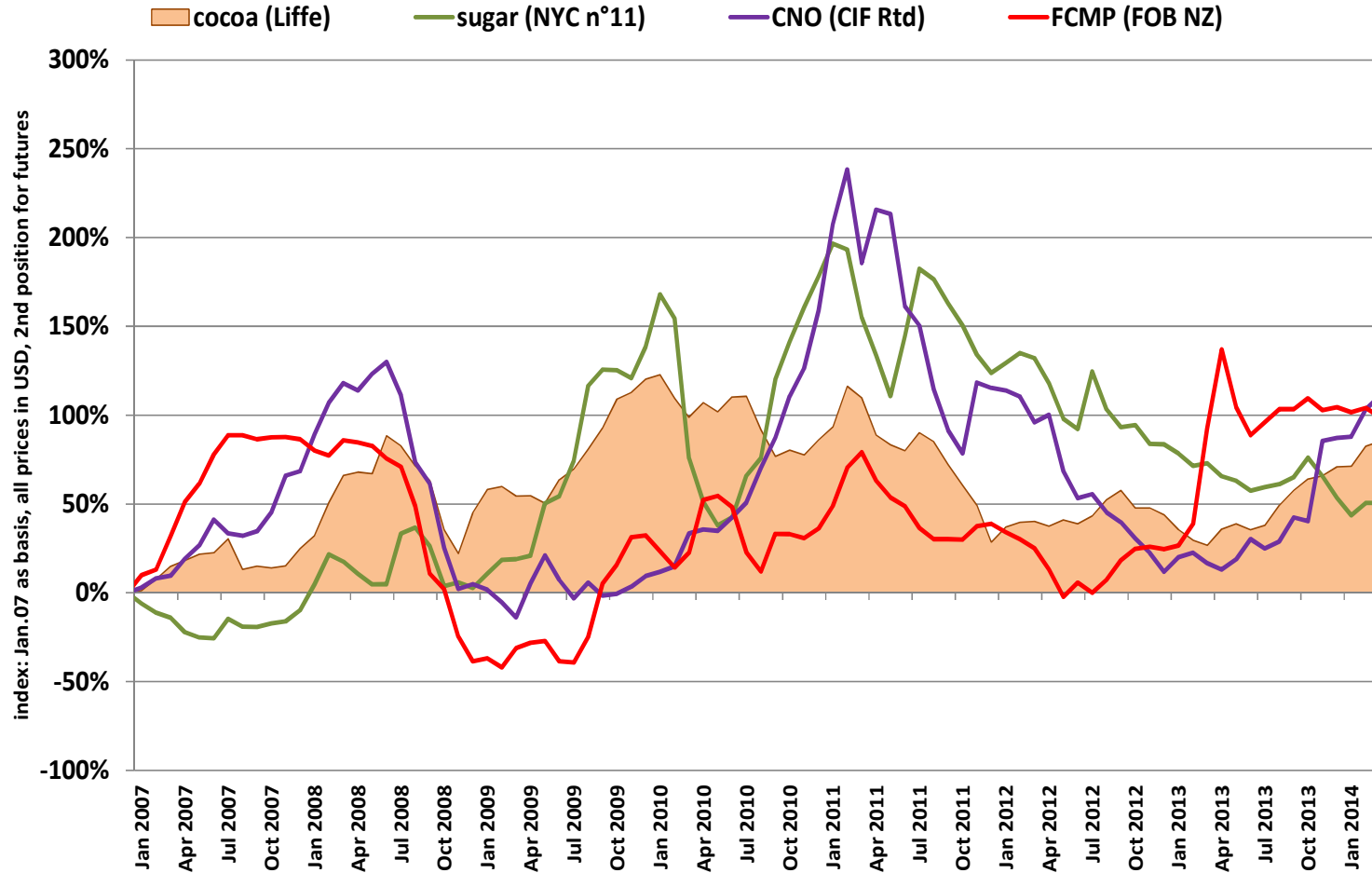


- ▶ Ivory Coast and Ghana are the largest sources of supply
- ▶ Indonesia consumption primarily driven by former Delfi factories
- ▶ Predominant BC share of the Brazilian crop
- ▶ Relatively low sourcing from other LA countries and Nigeria

# Chocolate main ingredients past volatility

### BC main commodities needs Index

(monthly av. basis =Jan.07)



## Major items to manage while sourcing beans

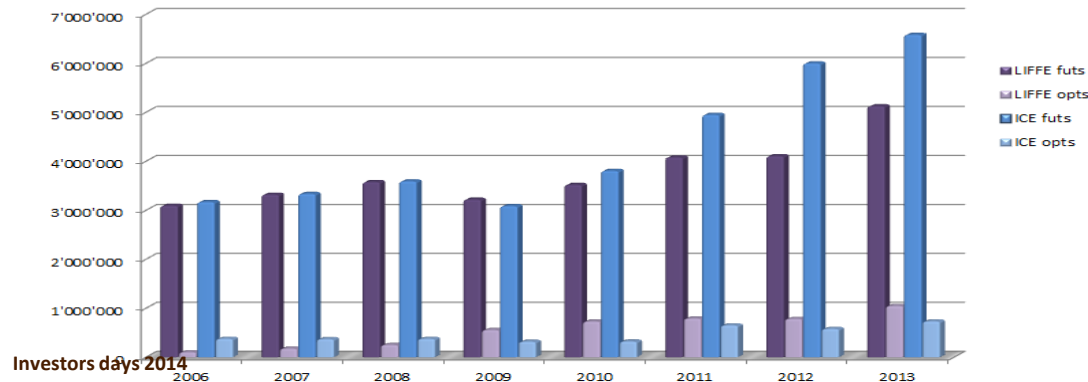
**Next to physical risks (suppliers, quality, supply chain etc) following price risks are terminal market related**

- ▶ **Bean equivalent (BE)**
- ▶ **Differentials (ratios)**
- ▶ **Structure**
- ▶ **Arbitrage**

# The Cocoa Terminal Markets

- ▶ London's LIFFE futures exchange
    - ▶ Price in GBP/ton
    - ▶ 1lot =10mt
    - ▶ Futures volumes 2013: 5,125mio lots
    - ▶ Options volumes 2013: 1,048mio lots
  - ▶ New York's ICE futures exchange
    - ▶ Price in USD/ton
    - ▶ 1lot =10mt
    - ▶ Futures volume 2013: 6,583mio lots
    - ▶ Options volume 2013: 0,733mio lots
- x 29 crop
- ▶ Terminal market is always a buyer or seller – i.e. provider of liquidity
  - ▶ Terminal markets are a tool to **offset our price risk** and for **price finding**
  - ▶ On both market you can trade futures, options and OTCs
  - ▶ Underlying are cocoa beans
  - ▶ Cocoa stocks (graded & certified)/ physical deliveries

Cocoa Futures and Options Volumes

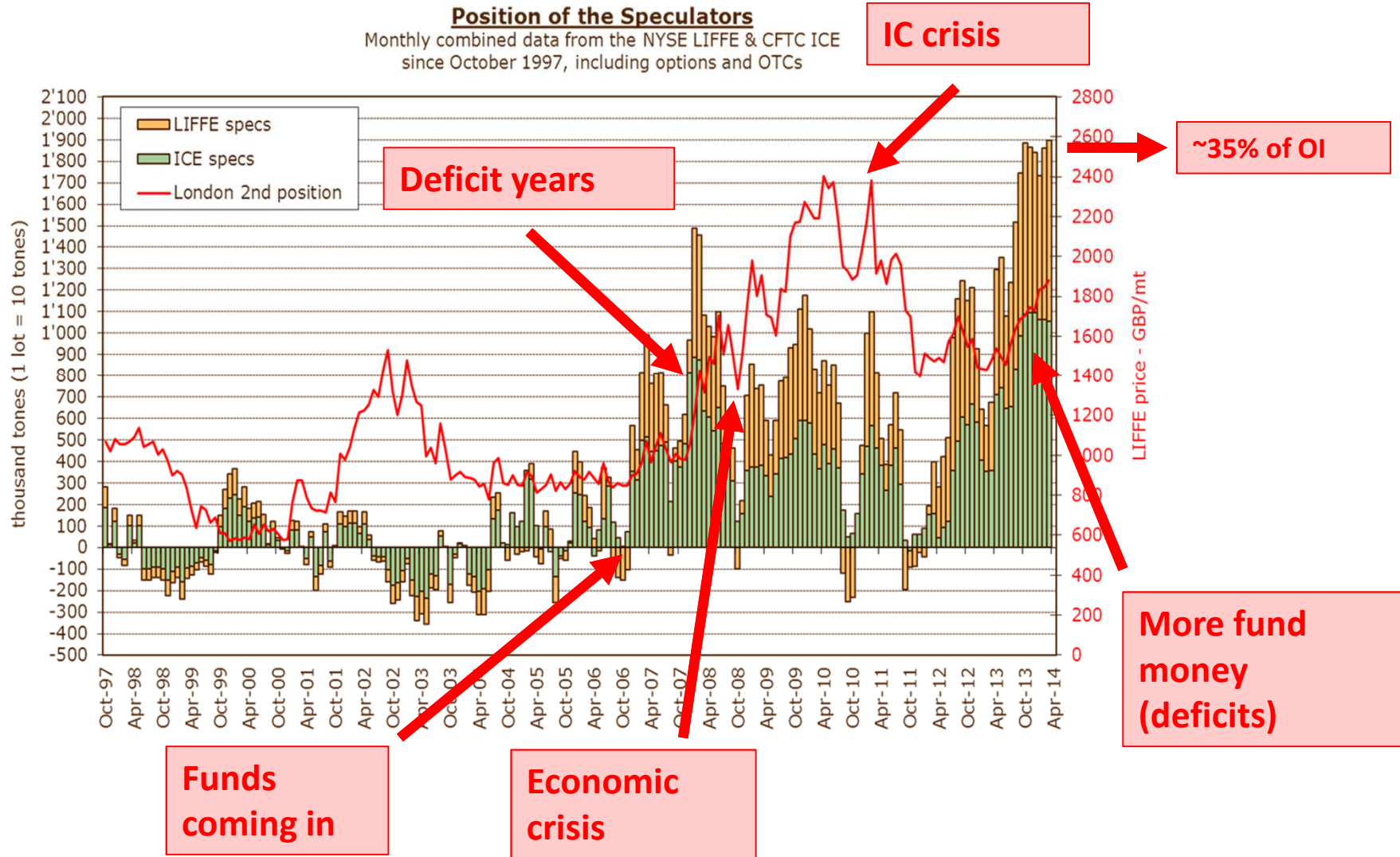


## Cocoa Terminal Markets

### Who's involved ?

- ▶ Commercials: industry, trade houses, grinders, origins / producers
  
- ▶ Speculators:
  - ▶ Hedge funds:
    - ▶ **Macro funds**: Actively managed, commodities specialists, fundamental analysis (upto \$6billion under mngt)
    - ▶ **System funds**: Computers trading off indicators, following trends
    - ▶ **Algorithms**: Computer models, 90% is daytrading
  
  - ▶ **Index funds**: Long «only», basket of commodities, ICE focused
  - ▶ Various: Day traders, banks, market makers

# Cocoa Terminal Markets





## Major items to manage while sourcing beans

- ▶ **Bean equivalent (BE)**
- ▶ Differentials (ratios)
- ▶ Structure
- ▶ Arbitrage

## Hedging

### What is hedging ?

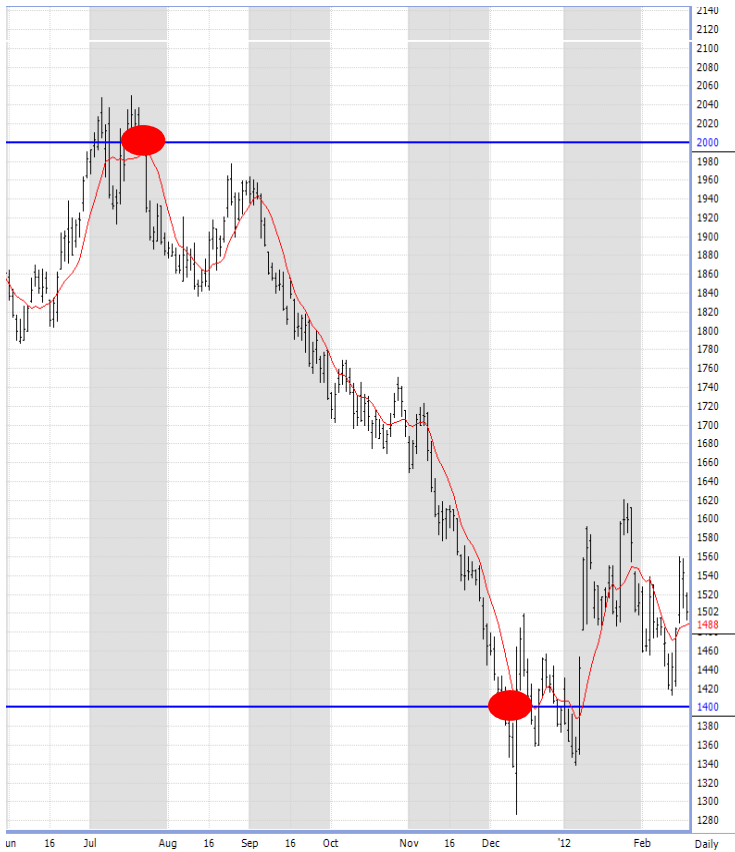
- ▶ Hedging allows you to **lock in** a certain price level and **protects** you against adverse price movements
- ▶ Hedging is based on the principle that **physical markets** and **futures markets** tend to move **up and down together**
- ▶ Hedging is a form of **insurance against price volatility**, and provides price **protection**
- ▶ One hedges NOT to make money but to protect from potential losses and avoid uncertainty in the market

### Why we operate at terminal market ?

- ▶ **Protect Margins** – excluding price risk
- ▶ Protect Market Share – avoid losing ground to competitors
- ▶ Secure Budgets – more **predictable** and profitable future
- ▶ **Stability** – mitigate moves in commodity prices

# Hedging

How can we buy at £2,000 and sell at £1,400 and not lose money ?



- 1) Buy beans @ £2,000
- 2) Hedge beans @ £2,000
- 3) Sell beans @ £1,400
- 4) Sell hedge @ £1,400

## Physical / Futures

	+£2,000
	-£2,000
	-£1,400
	+£1,400
	-£600                  +£600

**Overall: no profit/loss**

**+/- £0**

## Major items to manage while sourcing beans

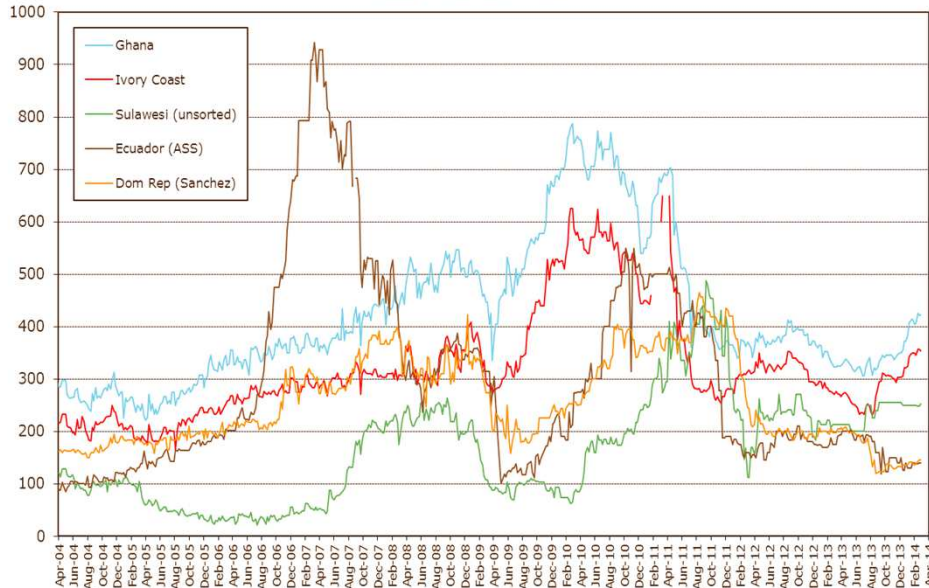
- ▶ Bean equivalent (BE)
- ▶ **Differentials (ratios)**
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# Differentials

(cannot be hedged)

## World differentials

CRA weekly data since April 2004,  
Spot, Ex Dock US, in USD/mt

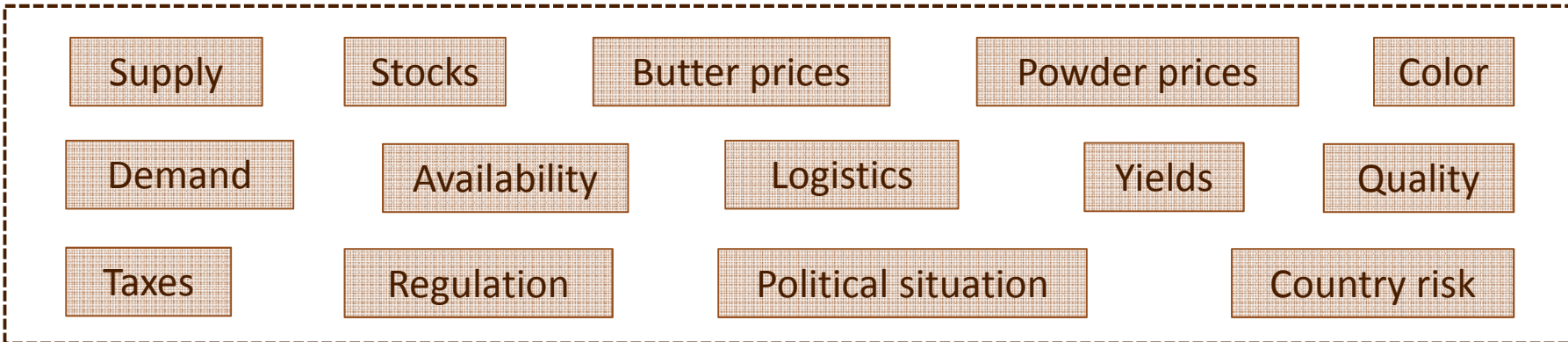


Differentials are reflecting the **premium/discount** of a certain cocoa bean to the terminal market (standard bean)

BC buys/sells differential contracts on a forward basis **without fixing** the absolute price

The differential book is an integral part of our P&L

Differentials are influenced by:

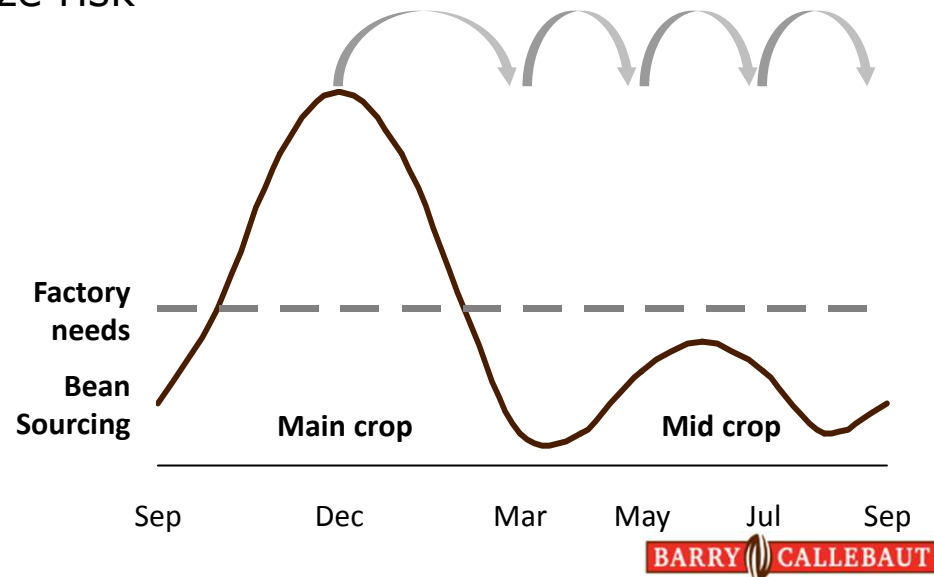


## Major items to manage while sourcing beans

- ▶ Bean equivalent (BE)
- ▶ Differentials (ratios)
- ▶ **Structure**
- ▶ Arbitrage

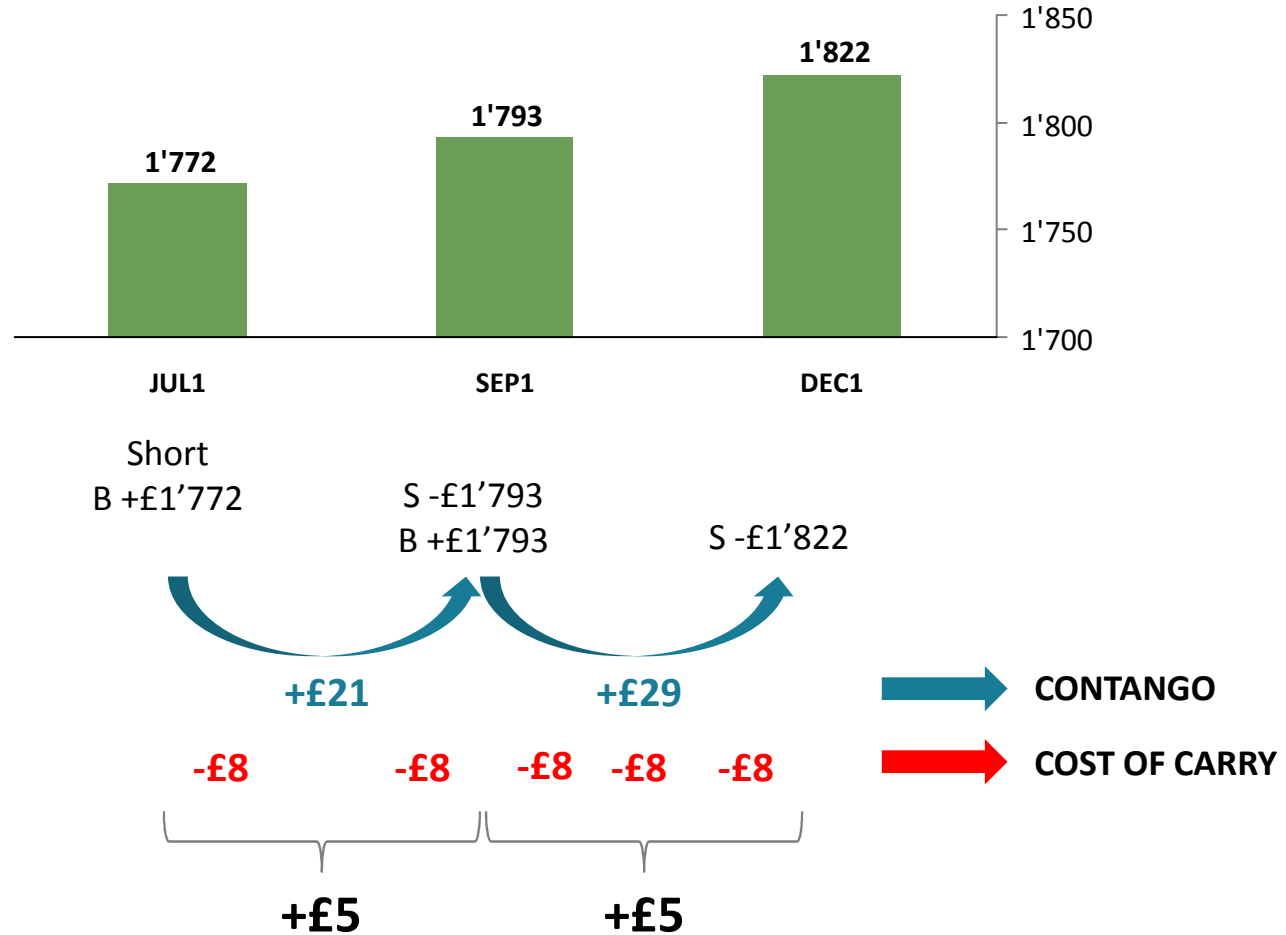
## Market Structure

- ▶ Traditionally and by nature of our business, **BC carries stocks** in beans and semi-finished products
- ▶ All these stocks are hedged, i.e. we are **short futures / options**
- ▶ Stocks are used for future production
- ▶ **At expiry** the future shorts normally need to be **rolled**
  
- ▶ Structure risk is inherent to our business => trying to mitigate and improve rolling costs via **diversification of rolling instruments**
  - ▶ Switches at market
  - ▶ Arbitrage to further avoid squeeze risk
  - ▶ Calendar spreads via options
  - ▶ OTC instruments
  
- ▶ **Carry cost**
  - ▶ Storage
  - ▶ Financing
  - ▶ Insurance



# Market Structure (Contango)

NYSE Life		
	CLOSE	
JUL1	1772	-7
SEP1	1793	-7
DEC1	1822	-4
MAR2	1843	-5
MAY2	1858	-3
JUL2	1866	-1





## Major items to manage while sourcing beans

- ▶ Bean equivalent (BE)
- ▶ Differentials (ratios)
- ▶ Structure
- ▶ **Arbitrage**

# Arbitrage

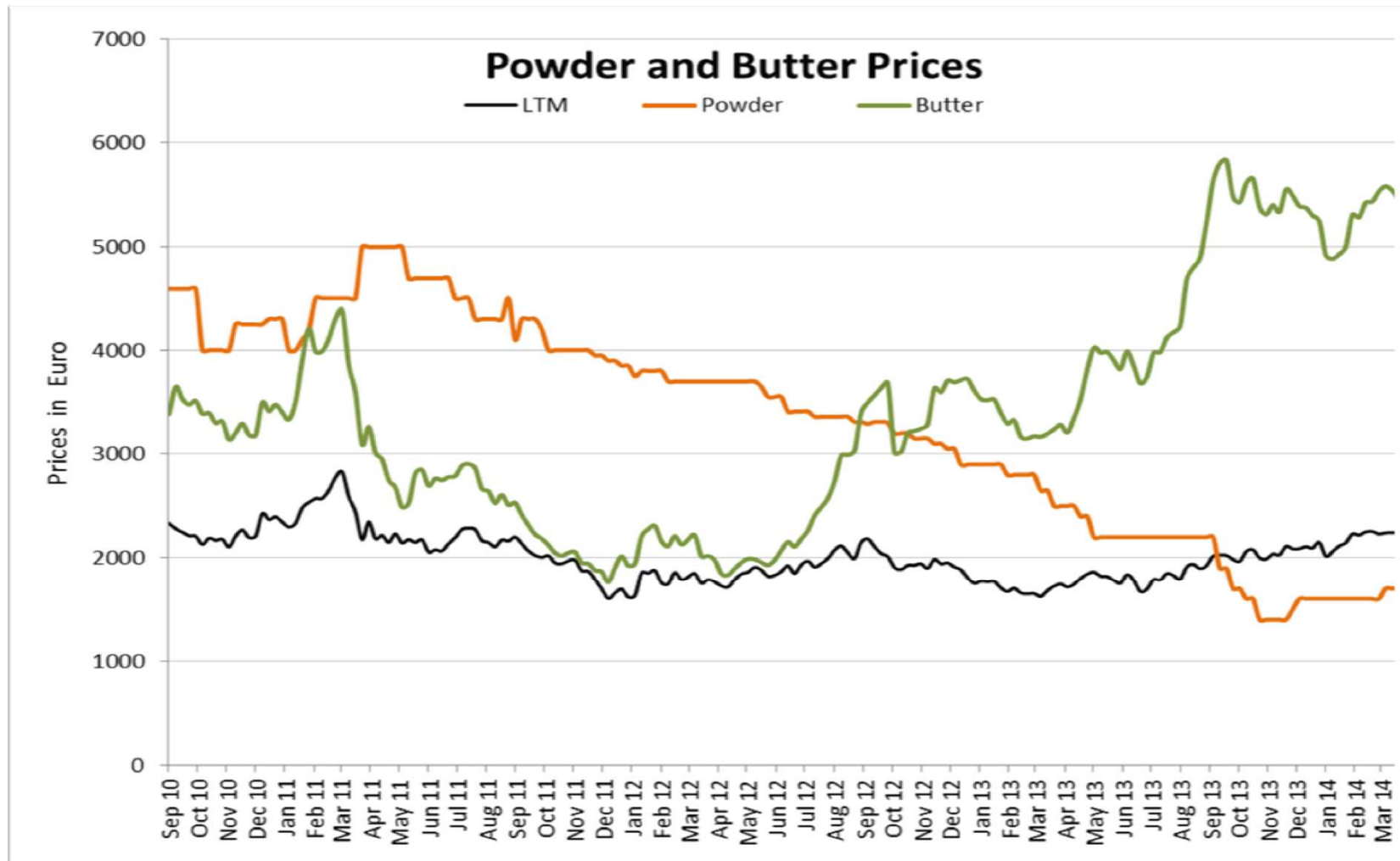
- ▶ Difference between the LIFFE – ICE market
- ▶ **Three components** define the arbitrage in cocoa
  - ▶ Market level on ICE (USD)
  - ▶ Market level on LIFFE (GBP)
  - ▶ Level of the cable (USDGBP)
- ▶ Main drivers behind the arbitrage
  - ▶ Quality of beans (IC vs Indo)
  - ▶ Regulations (FSA vs CFTC)
  - ▶ Stock levels/supply in both area
  - ▶ Logistics costs



- ▶ Arbitrage is **embedded in BCs business** with the physical flows to NAFTA
- ▶ Mitigation of squeeze risk on LIFFE

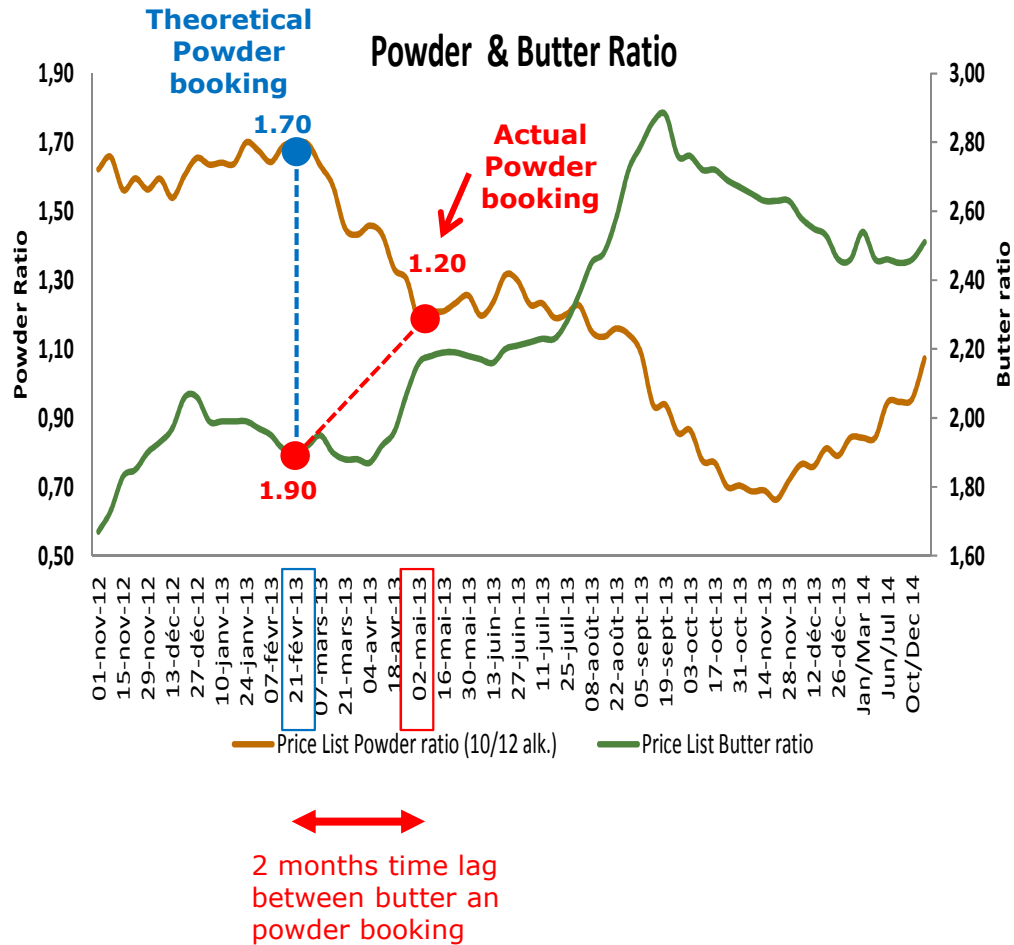
Exposures unrelated to ingredient sourcing

As result of the cocoa pressing activities, the volumes of cocoa butter and powder need to be managed in parallel



# Proactive management of combined cocoa ratio

## Example



- ▶ **Booking simultaneously** on Feb 21, 2013 would give a **combined ratio of 3.60** (attractive vs breakeven ratio)
- ▶ But in reality (example) **butter booking goes first** on Feb 21, 2013, and the **powder equivalent** comes on May 2, 2013. It gives a **combined ratio of 3.10**.
- ▶ If Terminal Market is constant at £1500, we **lose £400 EBIT opportunity** per ton of pressed liquor

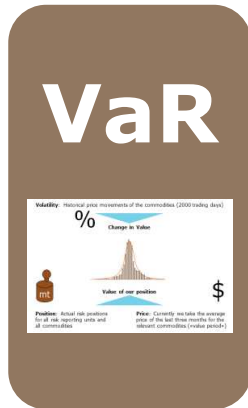


## How to manage that?

- ▶ Anticipate what butter/powder prices will do (market intelligence)
- ▶ Push or refrain butter / powder sales via active price management
- ▶ Offload the risks to external party (e.g. buy external butter or cake)

## Commodity Risk Management

BC uses the value-at-risk concept to assess potential exposures, if any



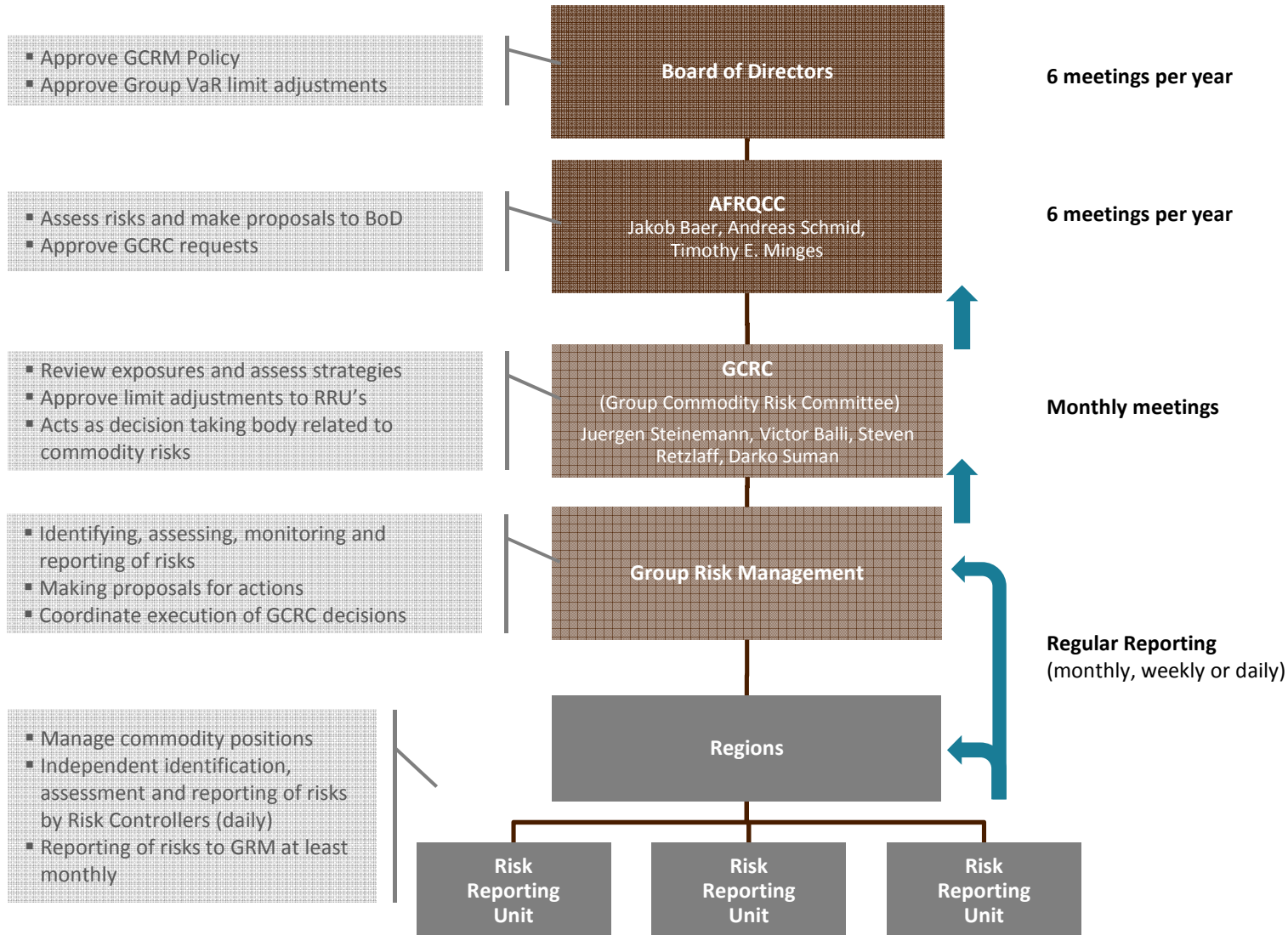
- ▶ Reference for assessing Group commodity risks
- ▶ Normal market conditions
  - ▶ 95% confidence level
  - ▶ 10 days time horizon
- ▶ 2000 days history

Value-at-Risk (VaR) gives an answer to the question:

**How much can the (mark-to-market) value of our portfolio decline with a probability of 95% within next 10 days?**

# Commodity Risk Management

## Commodity Risk Organization and Responsibilities



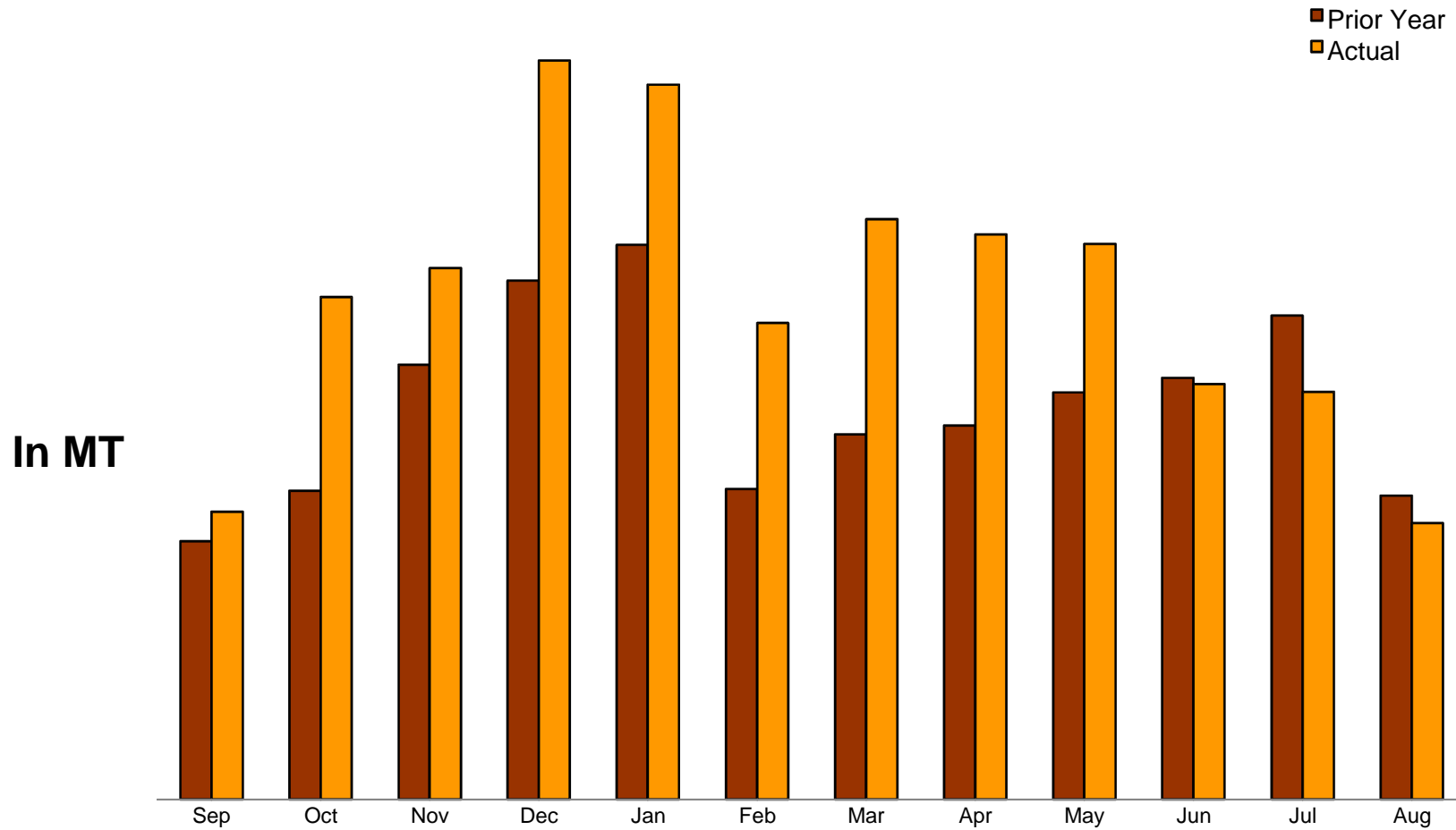
## Some additional information from the CFO

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- ▶ Wrap-up

Bean inventory

Seasonal development driven by harvest





Bean sourcing

# Cocoa bean prices increased significantly

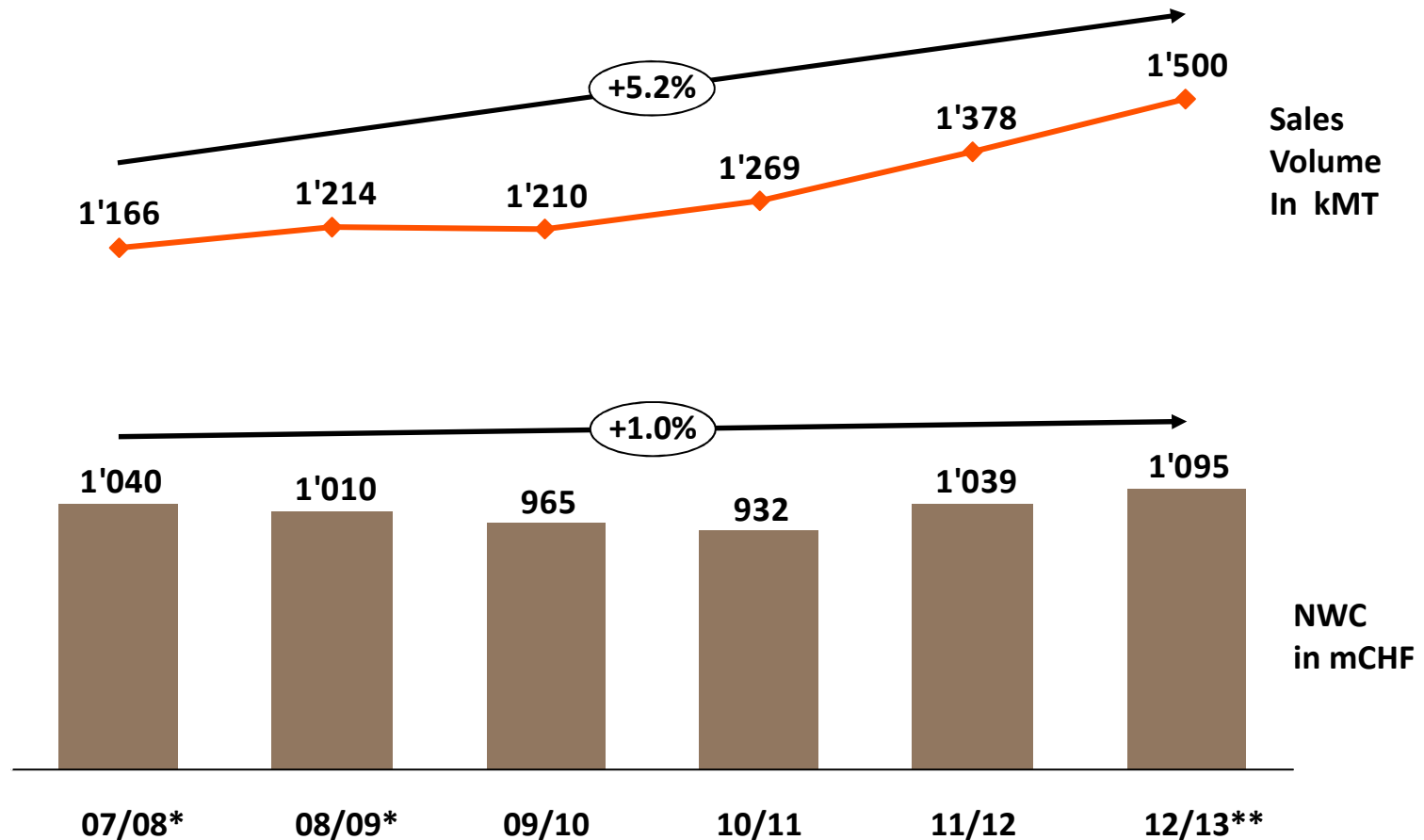
## London Cocoa 2nd Position

Daily High, Low, Close,  
since October 2011, in GBP/mt



## Working Capital

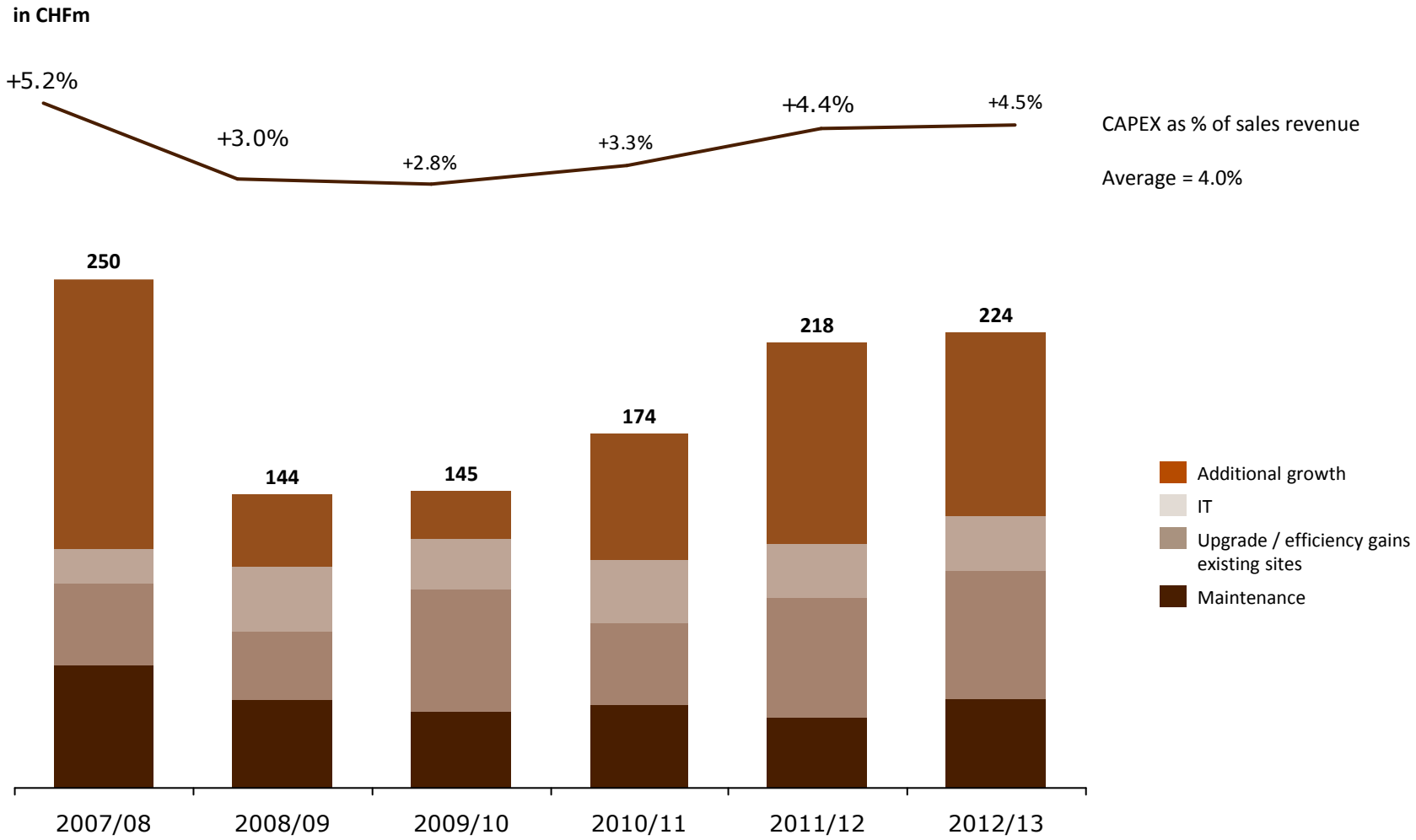
BC has a good track record in managing the working capital (volumes). Mitigation of raw material effects however is limited



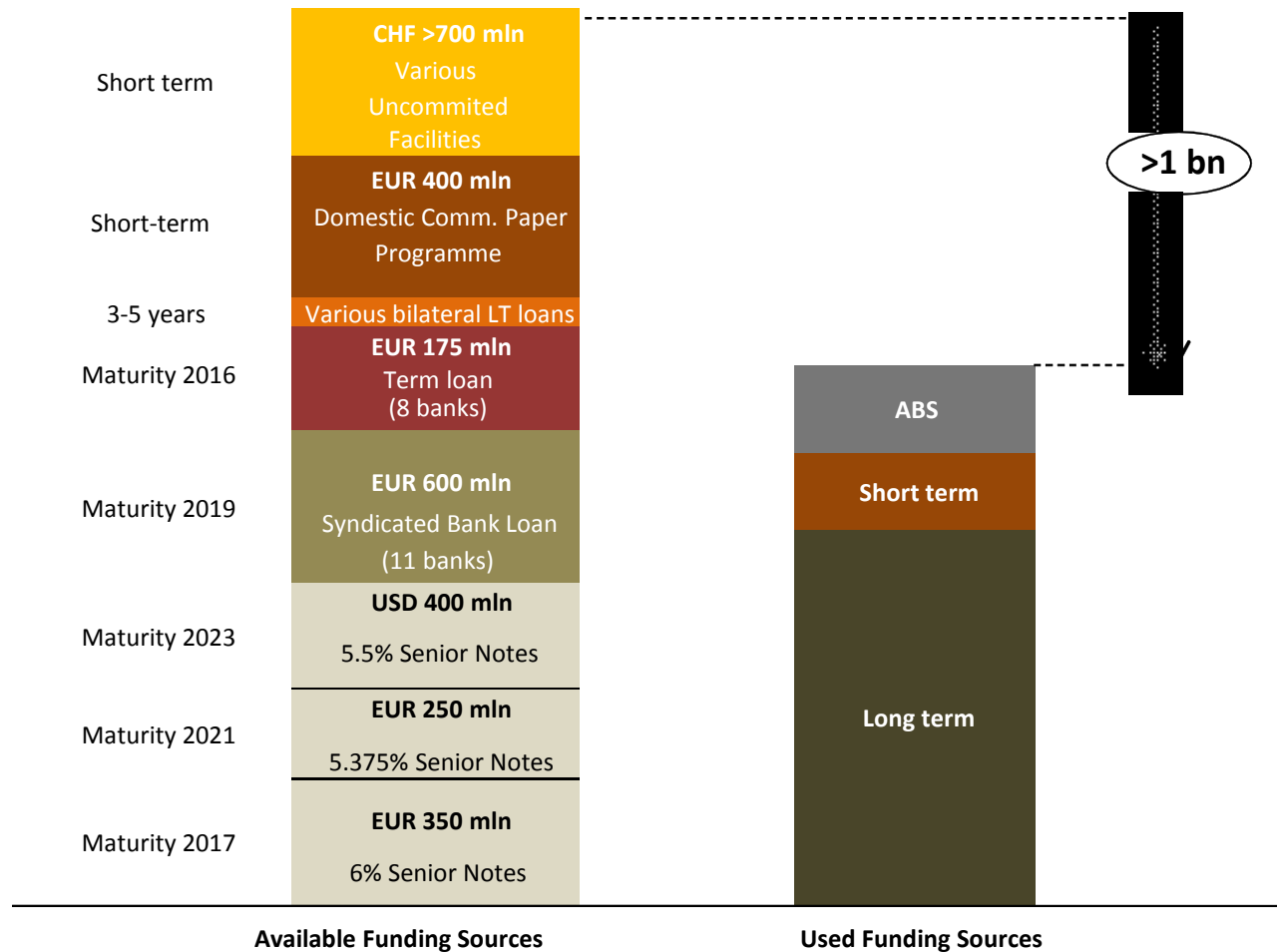
\* Incl Stollwerck

\*\* Ex-Delfi is excluded

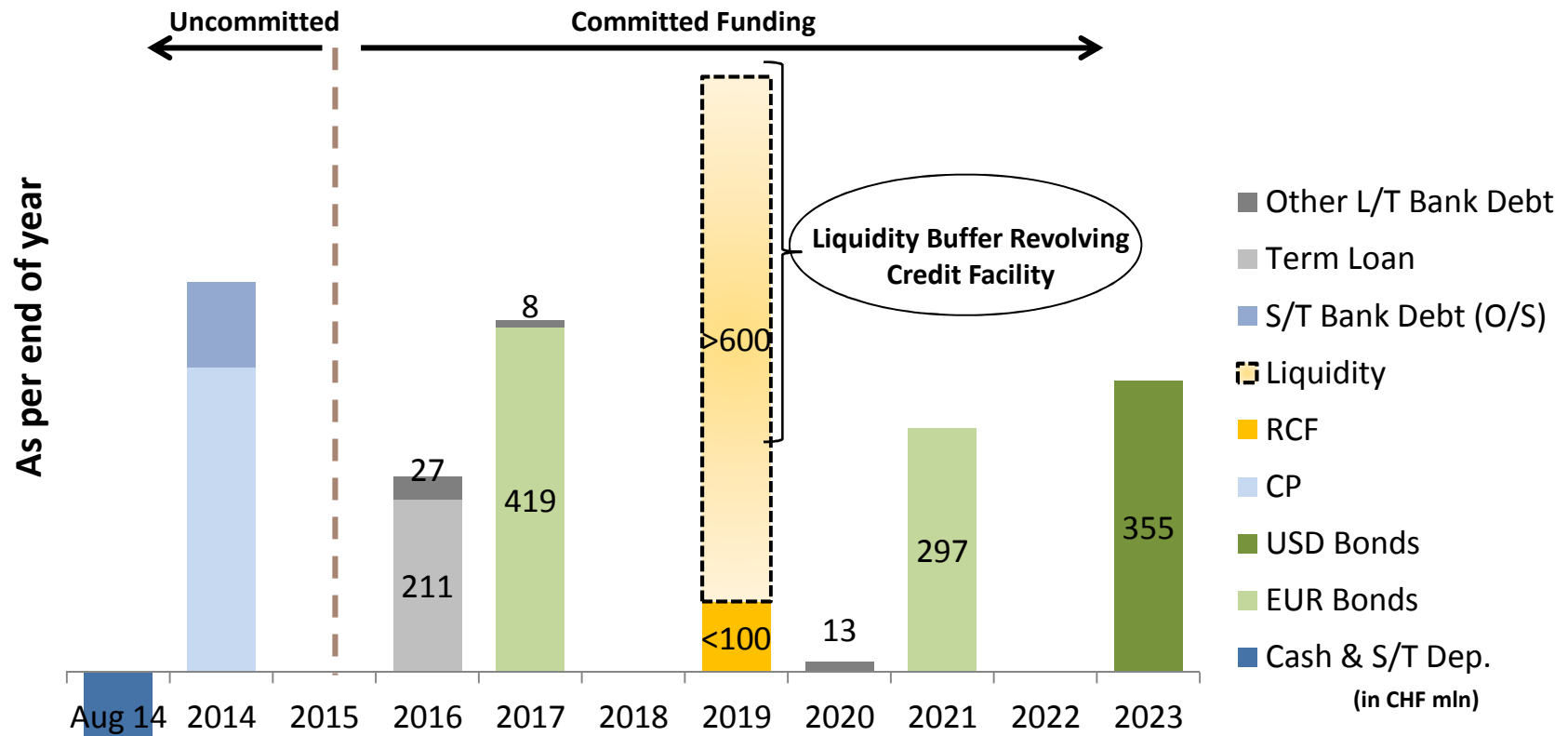
# Capex investments support the growth of our business



# 1 bn CHF room for additional financing available to be prepared for raw material price fluctuations



# Good maturity profile



## Some additional information from the CFO

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## Wrap-up

- ▶ BC uniquely positioned to benefit from opportunities in the industry and to further grasp market growth
- ▶ Chocolate and cocoa powder, as resilient long-term growth categories
- ▶ Significant opportunities in both emerging and developed markets
- ▶ Gourmet business as a key growth driver
- ▶ Chocolate market 50% integrated offers further outsourcing opportunities
- ▶ Innovation a key enabler for future growth
- ▶ Integrated into cocoa as a competitive advantage for our chocolate business
- ▶ BC has the structure and size to be the cost leader in the industry
- ▶ Sustainable cocoa- the only way forward